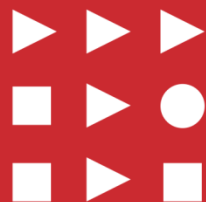




東方設計大學
TUNGFANG DESIGN UNIVERSITY

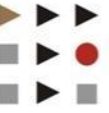


東方設計大學

TUNGFANG DESIGN

UNIVERSITY

有太陽的地方·就有東方
There is always TungFang, Wherever there is a Sun



WHO are we?



The EXCLUSIVE DESIGN University in Taiwan



Site Map



Site Map

TungFang Design University

學校位置圖



How to reach



東方設計大學
TUNGFANG DESIGN UNIVERSITY



搭乘火車 By Train

於大湖站下車後，出站後直行(天佑路)，過省道(台一號道)直行民生街第45巷巷口右轉，至東方路左轉100公尺即為本校校門。



搭乘捷運 By MRT

搭乘捷運紅線至南岡山站下車，轉搭紅71公車至東方路口或東方設計學院站下車。



搭乘飛機 By Airplane

由台南機場開車，沿省道南下，約15分鐘車程。



搭乘高鐵 By Taiwan High Speed Rail

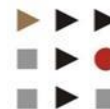
由台南高鐵站開車，經國道86轉中山高(南下)，下路竹交流道，約20分鐘車程。



國際交通 International Traffic

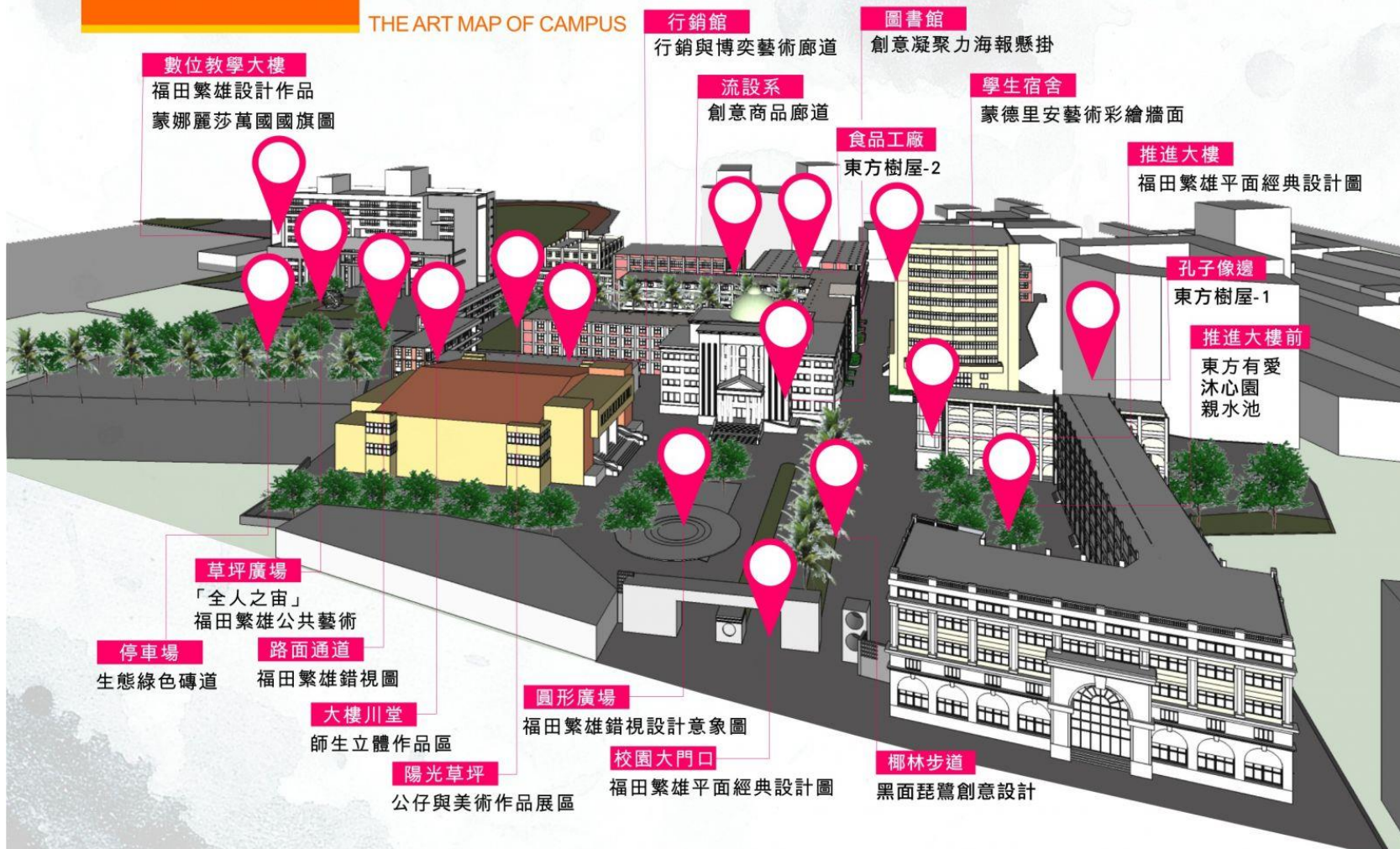
由高雄國際機場，可轉乘高雄捷運至高雄火車站後轉搭火車至本校；由桃園國際機場，可轉搭高鐵至台南高鐵站後，開車經國道86轉中山高(南下)，下路竹交流道，約20分鐘車程。

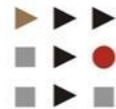
Campus



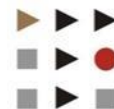
校園藝術地圖

THE ART MAP OF CAMPUS













Tungfang Design University (TDU)



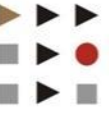


Founded in 1966 with
the first school name
"Arts & Crafts Junior College"



The outstanding performance of our teachers and alumni makes our school more and more prestigious in design in Taiwan.





Plus job market demands in design to be met, in the year 2000, we transformed the school from technology to design, and were renamed as Tungfang Design Institute.



Starting with three Design schools:

Art Design School

Livelihood Design School

Application Design School

As well as 1 Ph.D program and 5
master' s programs



Art Design School:

Cultural and Creative Design Ph.D.
Program

Cultural and Creative Design Master's
Program

Arts and Crafts Master's Program

Department of Arts and Crafts

Department of Motion Pictures

Degree Program in Performing Arts



Livelihood Design School

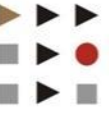
Master of Fashion and Cosmetology
Design Program

Department of Fashion and Cosmetology
Design

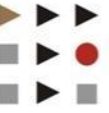
Department of Tourism and Leisure

Department of Food and Beverage
Management

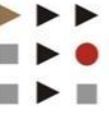
Department of Design Marketing



Application Design School
Master of Product Design Program
Department of Product Design
Graduate Institute of Housing Integrated
Design
Department of Interior Design
Department of Digital Game and
Animation Design



Because Taiwan needs
a unique university in
DESIGN

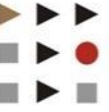


Approved by MOE,
starting from August
1, 2017



Tungfang Design University (TDU) was founded and will welcome new challenge.





Creative Tungfang will lead the way in DESIGN



General Requirements for Admission



- Applicants with a high school diploma are eligible to apply for undergraduate studies.
- Applicants with a bachelor's degree or equivalent qualifications to that of our academic degree system are eligible to apply for Master's programs.
- Applicants with a Master's degree or equivalent qualifications to that of our academic degree system are eligible to apply for PhD programs.

Regulations Concerning the Application Procedure



- One copy of the completed application form, with a 2-inch photo attached.
- Certification of highest degree and a transcript of academic study. Please refer to the following **Academic Credential Verification** and **Accreditation Methods** (For documents in languages other than Chinese or English, a Chinese or English translation should be attached; original documents are required upon registration.)
- A health examination certificate (including HIV test).
- Certification of sufficient funds, sealed and mailed directly from the financial institute to the university.
- A study plan, written in either Chinese or English.

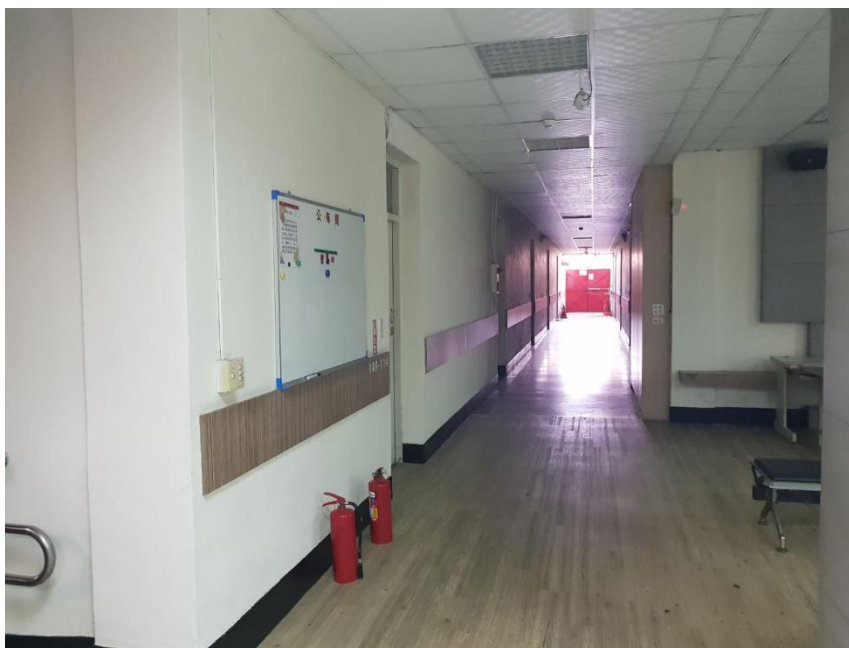
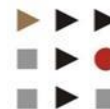
Accommodation and Living Expenses



- NTD 15,000/semester (utilities and wifi included; winter and summer breaks included)



Dormitory



Tuition Fees



Department and Institute	Tuition and Incidental Fees
Cultural and Creative Design Ph.D. PROGRAM & MASTER'S Program	NTD 55,400
Arts and Crafts Master's Program	NTD 55,400
Department of Motion Pictures	NTD 55,400
Degree Program in Performing Arts	NTD 55,400
Department of Product Design	NTD 55,400
Department of Interior Design	NTD 55,400
Department of Digital Game and Animation Design	NTD 55,400
Department of Tourism and Leisure	NTD 48,400
Department of Fashion and Cosmetology Design	NTD 55,400
Department of Food and Beverage Management	NTD 48,400
Department of Design Marketing	NTD 48,400

Programs Offered and Number of Openings



系所別 Department or Graduate Institute	授課語言 Language of Instruction	學士班 Bachelor	碩士 Master	博士班 Ph.D	備註/Remarks
文化創意設計研究所 Cultural and Creative Design Ph.D. Program & Master's Program	Chinese	—	2	1	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)
美術工藝系/研究所 1.Department of Arts and Crafts 2.Arts and Crafts Master's Program	Chinese	6	1	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)
影視藝術系 Department of Motion Pictures	Chinese	5	—	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)

Programs Offered and Number of Openings



系所別 Department or Graduate Institute	授課語言 Language of Instruction	學士班 Bachelor	碩士 Master	博士班 Ph.D	備註/Remarks
表演藝術學位學程 Degree Program in Performing Arts	Chinese	0	—	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)
流行商品設計系/研究所 1.Department of Product Design 2.Master of Design Program	Chinese	6	1	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)
室內設計系/研究所 1.Department of Interior Design 2.Graduate Institute of Housing Integrated Design	Chinese	30	1	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents, etc.)

Programs Offered and Number of Openings

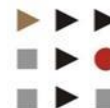


系所別 Department or Graduate Institute	授課語言 Language of Instruction	學士班 Bachelor	碩士 Master	博士班 Ph.D	備註/Remarks
遊戲與動畫設計系 Department of Digital Game and Animation Design	Chinese	5	—	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)
觀光與休閒事業管理系 Department of Tourism and Leisure	Chinese	6	—	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)
時尚美妝設計系/研究所 1.Department of Fashion and Cosmetology Design 2. Master's of Fashion CosmetologyDesign Program	Chinese	30	1	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)

Programs Offered and Number of Openings



系所別 Department or Graduate Institute	授課語言 Language of Instruction	學士班 Bachelor	碩士 Master	博士班 Ph.D	備註/Remarks
餐飲管理系 Department of Food and Beverage Management	Chinese	20	—	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)
設計行銷系 Design Marketing	Chinese	20	—	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)
外國學生專班/設計行銷系 Design Marketing for International Students	Chinese	30	—	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)
時尚美妝設計系新南向國際 產學合作專班 Department of Fashion and Cosmetology Design for International Study-Industry Program Special Class	Chinese	40	—	—	評分項目：書面資料審查 Reviewing Items: Application documents 1.歷年成績單Transcripts for each consecutive semester 2.讀書計畫Study plan 3.自傳Autobiography 4.其他有利審查資料(證照、競賽成果、語文能力、成果作品、特殊才能等) Favorable reviewing materials (certificate, achievements at competitions, Chinese proficiency, works, special talents,etc.)



CULTURAL AND CREATIVE DESIGN Ph.D. PROGRAM & MASTER'S PROGRAM

文設所 |
化計博碩
創研士士
意究 & 班

TUNG FANG DESIGN INSTITUTE

Major development

The core values of our college are culture, design, and industry. We promote cultural activities and studies through schools and communities. On the basis of local cultural context or differences, we integrate resources across fields and regions to make cultural/creative design more valuable. Focusing on culture, we strive to develop industry-university cooperation in the cultural /creative design industrial chain.

Features of the curriculum

1. Taking into consideration the background, requirements, and interests of postgraduate students, we help them develop skills in monographic study and the design of cultural and creative works.
2. Besides becoming rooted in the cultural/creative design industry, user-centered design, and marketing design, we also emphasize theoretical contexts and practical applications. Depending on the developmental interests of the postgraduate student, we hope that the postgraduate student can become "the only one" in his or her field, and the curriculum plan has gradually represented the new value of "the only one".

Facility resources

1. Our college has space for research and creating. Each postgraduate student has an individual workshop space.
2. We also have a design workshop for art and design departments a color laboratory. Both of these can satisfy the diversified needs of postgraduate students."The Design and Art Museum of Shigeo Fukuda" exhibits the works of Mr. Fukuda and related documents.





ARTS AND CRAFTS MASTER'S PROGRAM

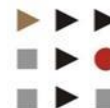
美研 | 藝術研究所
工所士 | 藝碩班

TUNG FANG DESIGN INSTITUTE

Curriculum features

The Department of Arts and Crafts Graduate School is set for training the talents of life creative design and theoretical basis. Our main focus is on new and technological craft. We emphasize a mentoring system and combine diverse areas of humanism, art, and technology. Through cross-field cooperation, we train students to integrate resources and develop well in the design area. Also, the student can combine his or her learning experiences with the industries, which leads them to make practical applications and promote the qualities of life design. Our courses start from the promotion of local cultural design and application to the training of design talents who possess an international vision.





DEPARTMENT OF ARTS AND CRAFTS

美術 工藝系

TUNG FANG DESIGN INSTITUTE

■ Curriculum features

Established in 1966, our department has continued for the past 50 years. Inheriting the mantle of the father of crafts of Taiwan, Shui-Long Yen, we brought in German Bauhaus workshop training. For the purpose of developing talented designers skilled in crafts, art, or visual communication, we emphasize the importance of a mentoring system. We provide five workshops, including 3D design, formative art, visual image, animation media, and photography, for giving the students the most comprehensive study experience. Additionally, we hire professional instructors in industry to give the latest information about the industry to students. We want to develop the creative ability and professional skills of the students when designing. Moreover, with the abilities inclusive of design, plan, execute, and manage, we can help our students to easily enter society and join the market immediately upon graduating.

■ Career choices

- **Graphic design**
graphic designer, packaging designer, art editor, animation designer, advertisement designer
- **Web design**
web visual designer (work with web developer), website art editor, website marketing planner
- **Product design**
product designer, industrial designer
- **Animation design**
3D animator, 3D character animator, multimedia animator





DEPARTMENT OF MOTION PICTURES

影視藝術系

TUNG FANG DESIGN INSTITUTE

■ Curriculum features

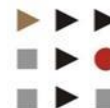
We emphasize professional television and filmmaking skill and creativity. Through professional filming equipment, lighting equipment, digital post-production equipment, and the practice studio, the teachers will practically instruct the students to ensure students have the ability to use professional skills in the filming area. The department will arrange internships for the students to practically engage in industry, which not only hone the ability of the students, but also integrate them into the real industrial market.



■ Career choices

The television industry at the head of trends in the contemporary cultural and creative industry, and it is a major focus in Taiwan as well. The industry includes many career opportunities for graduates of our department. For example, graduates can choose from career opportunities as a TV or movie screenwriter, director, photographer, gaffer, sound engineer, editor, wedding photographer, micro film advertisement producing, program planner, TV or movie actor, movie exhibition worker, media integrated marketing personnel, art administration personnel, and so on.





DEGREE PROGRAM OF PERFORMING ARTS

學位學程 表演藝術

TUNG FANG DESIGN INSTITUTE

■ Curriculum features

The goal of this program is developing basic performance art skills and a good working attitude. To achieve this educational goal, a variety of professional performance art courses are provided, which may enable the students to develop the necessary abilities at their graduation. We strive to develop the talents of the future performance art field.

■ Career choices

1. Performance art screenwriter, director, actor, etc.
2. Performance art exhibition professionals
3. Performance art administration personnel and managers
4. Professionals with the ability to integrate cross-disciplinary multimedia performance art





DESIGN MARKETING

設計行銷系

TUNG FANG DESIGN INSTITUTE

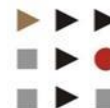
Curriculum features

The major focus of the department includes product design and innovative marketing services as the main choices of students' future careers. Learning design and marketing knowledge and developing the ability to analyze and solve problems are the important emphases in this department.

Career choices

Product marketing planning, development and design services, integrated brand marketing, public relations, retail launch service industry, advertisement marketing, etc





DEPARTMENT OF TOURISM AND LEISURE

觀光 | 閒事 | 與業 | 理 休 | 管 | 系

TUNG FANG DESIGN INSTITUTE

■ Curriculum features

Professionally developed foreign language intensive courses

Work-abroad opportunities, excellent off-campus internships

Assistance in passing at least three professional licenses, assisting students to construct a professional CV, assuring opportunities to work at star-rated hotels or in professional tourism

■ Career choices

Skilled worker in the hotel or tourism industry, world-class barista, bartender, dealer





DEPARTMENT OF FOOD AND BEVERAGE MANAGEMENT

餐 飲 管 理 系

TUNG FANG DESIGN INSTITUTE

Curriculum features

Practical training in skills required for licensure, food and beverage sanitary safety and management, developing enhanced food and beverage aesthetics and creativity, practice and instruction integrating career skills, teamwork and communications skills

Career choices

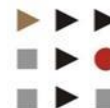
1. restaurant manager

purchasing agent, production, product designer, hygiene manager, catering marketing personnel, service manager, restaurant entrepreneur

2. manager of food and beverage supply company

central kitchen, Chinese or Western-style bakery, beverage brewing/ purchasing, product designer, hygiene manager





MASTER'S OF FASHION COSMETOLOGY DESIGN PROGRAM

時設所
尚計碩
美研士
妝究班

TUNG FANG DESIGN INSTITUTE

■ Curriculum features

1. emphasis on the importance of both theory and practice
2. analysis and inventing of cosmetics, courses of aesthetic medicine and cosmetic design
3. internship program in cooperation with southern Taiwan industrial parks, industries, and research institutes both domestic and overseas



■ Career choices

1. pursuing a Ph.D. in the field
2. professional in cosmetic technology research, development, or production
3. cosmetology or integrated fashion design consultant
4. professional instructor in college or related department, or instructor of fashion-related subjects in vocational high school
5. fashion and cosmetics industry research, development, or production
6. fashion salon, wedding dress design, or style consultant entrepreneur
7. individual fashion design workshop





DEPARTMENT OF FASHION AND COSMETOLOGY DESIGN

時 | 尚 設 | 美 計 | 妝 系

TUNG FANG DESIGN INSTITUTE

■ Curriculum features

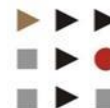
1. developing graduates with professional cosmetics design skills
2. intern opportunities to the cooperated industries in the second semester of senior year
3. spa center and hair styling design to link with industries students tutored to pass the licenses



■ Career choices:

- **hair styling and cosmetic design**
continuing on to graduate school in our department, and working as personal style designer, cosmetic designer, manicurist, wedding consultant, aromatherapist, hair styling designer, hair salon manager, spa center entrepreneur, wedding dress rental entrepreneur, cosmetic technician, cosmetics research and development, and government hygiene administration staff
- **aesthetic medicine**
continuing on to graduate school in our department, aesthetic medicine care, aesthetic medicine personnel, beauty nutritionist, aromatherapist, cosmetics technician, body beautician, cosmetics research and development, and government hygiene administration staff





MASTER'S OF PRODUCT DESIGN PROGRAM

所設 行計碩 商研士 品究班

TUNG FANG DESIGN INSTITUTE

Focus

Our department has facilities for pottery, glass, metalworking, and dye-works, as well as a product design center. We have won awards in fashion crafts and technological innovation. The master program is geared to develop research ability and innovative product thinking in our students.





DEPARTMENT OF PRODUCT DESIGN

流行設計 商品系

TUNG FANG DESIGN INSTITUTE

Curriculum features

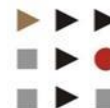
Glass, metalworking, dyeing, pottery, woodworking, and general crafts: Experiencing, teaching, marketing

Product design: creative thought, technical practicalities, marketing, concept modeling

Career choices

Through the workshop-style courses giving familiarity with pottery, glass, metalworking, dyeing and general crafts, we train our students to become experts in productization, creativity and practical marketing.





GRADUATE INSTITUTE OF HOUSING INTEGRATED DESIGN

室住設所 内居計碩 設整研士 計合究班

TUNG FANG DESIGN INSTITUTE

Curriculum features

- Develop the ability to think, analyze, critique, and create.
- Develop the ability to professionally design and maintain indoor, display, and other spaces.
- Make students more competitive through courses including digital technology, health, and environment.
- Enhance students' practical knowledge and improve their future employability by "using sandwich teaching".



Career choices

Indoor design, decorator, furniture design, product design, cultural/creative industry, environmental plan design, environmental diagnosis and remediation, digital design, high-tech lifestyle industry, engineering management, green architecture and materials industry ----





DEPARTMENT OF INTERIOR DESIGN

室內設計系

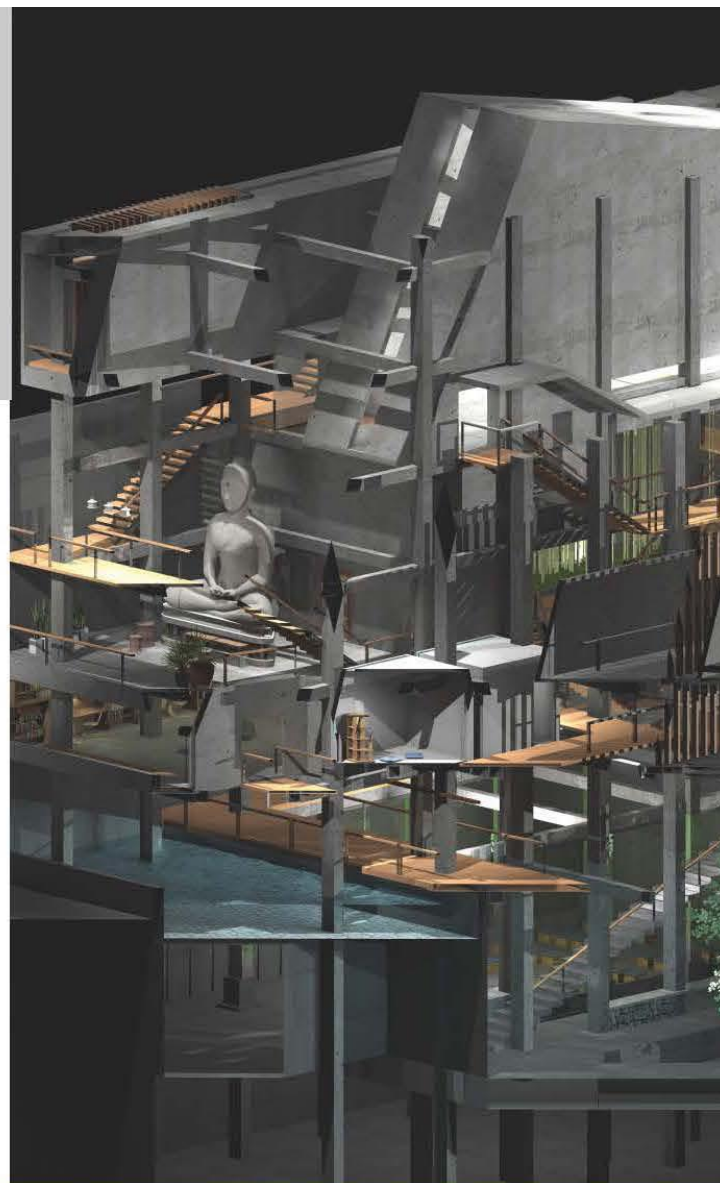
TUNG FANG DESIGN INSTITUTE

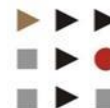
Curriculum features

1. Develop the ability to think, analyze, critique, and create.
2. Develop the ability to professionally design and maintain indoor, display, and other spaces.
3. Make students more competitive through courses including digital technology, health, and environment.
4. Enhance students' practical knowledge and improve their future employability by using "sandwich teaching".

Career choices

1. indoor designer
2. furniture designer
3. cultural/creative industry staff
4. gardening designer
5. indoor decorator
6. indoor environment diagnosis and improvement personnel
indoor materials/
equipment personnel





DEPARTMENT OF DIGITAL GAME AND ANIMATION DESIGN

遊畫 戲設 與計 動系

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■ Curriculum features

Develop the ability to think, analyze, create and critique. Develop the ability to professionally indoor, display, and other spaces Make students more competitive through courses including digital technology, health, and environment. Using "sandwich teaching," enhance students' practical knowledge and improve their future employability.



■ Career choices

- game art designer
- game animator
- multimedia and game developer
- digital multimedia designer
- digital content system production
- information industry staff or e-commerce system design
- software developer
- special effects maker
- post-production editor

