

TUNGFANG DESIGN UNIVERSITY

有太陽的地方就有東方
There is always Tung Fang Wherever there is the Sun



- No.110, Tungfang Rd., Hunei Dist.,Kaohsiung City 82941, Taiwan (R.O.C.)
- <http://www.tf.edu.tw>

■ Traffic Information

- By Plane —
45 minute ride from Kaohsiung Airport.
- By Thsr —
20 minutes by taxi from Tainan HSR Station.
- By Metro —
30 minutes by shuttle bus Red 71 from R24 South Gangshan metro station.

■ Recruiting Hotline

+886-7-6939517 +886-7-6939583
inter_coop@mail.tf.edu.tw

FACULTY OF ART DESIGN

Cultural and Creative Design Ph.D. Program
Cultural and Creative Design Master's Program
Arts and Crafts Masters Program
Department of Arts and Crafts
Department of Motion Pictures
Degree Program in Performing Arts

FACULTY OF LIVELIHOOD DESIGN

Department of Tourism and Leisure
Department of Design Marketing
Department of Food and Beverage Management
Master of Fashion and Cosmetology Design Program
Department of Fashion and Cosmetology Design

FACULTY OF APPLICATION DESIGN

Master of Product Design Program
Department of Product Design
Graduate Institute of Housing Integrated Design
Department of Interior Design
Department of Digital Game and Animation Design



Unique in Taiwan The design University

Founded in 1966, Tung Fang Design University is the only institution of higher education which solely focuses on design. It is based on learning design to design aesthetics internationally, nurturing students to become the leader of international design professionals. Thus, it is essential for every student to take courses like design aesthetics and life, fashion design and etc. to develop the five senses, sensitizing taste and design skills. Currently, our institute offers a variety of degrees for different need of students, including doctoral degree in creative cultural design, master's degrees in creative cultural design, arts and crafts design, integrated interior design and fashion design as well as bachelor's degrees and associated diplomas for day and night time students on campus or off campus.

Outstanding performance of teachers and students Filled with confidence

With the unlimited potential in Taiwan's creative culture and Tung Fang's clear aims in design, our school has cooperated with a variety of companies such as JHT Creative Company, Li Pharmaceutical Group, Taiwan Craft Research and Development Center and other important cross-strait corporations. Also, Tung Fang Design Institute has been ranked as "Excellent Technology Industry Cooperation Unit" three times consecutively. In fact, through Tung Fang Square, an on-campus business platform, Tung Fang combined with successful business companies provides students a workplace for students to do practicum on campus, enhancing the effectiveness of teaching and nurturing creative designers.

Excellent Workshops producing Excellent teaching and designers

Adopting "Workshop teaching" emphasizing on "learning through doing", Tung Fang Design Institute has a large number of industry experts to do team teaching, enabling students to experience the workplace earlier and integrate with the industry smoothly. This makes the last mile no longer just a slogan but full of "fighting force": students with confidence of being employed.

Future development

Based on the educational philosophy, "Three Principles and Five Creativities", the school is renamed "Design University." Specifically, three principles are the principle of building brand quality, the principle of innovating quality and the principle of guaranteeing quality. The five creativities are creating arts—establishing art models, creating differences—integrating different opinions and ideas, creating benefits—increasing interest and efficiency, creating meanings—proposing new concepts and new ideas and creating memories—producing everlasting visions. In short, Tung Fang designs to create professionals with "humanities" and "personality" as the educational goal and to establish a unique feature and quality institute where students are full of innovation, application capacity, culture conservation, scientific literacy ability, macro pragmatic ability, altruistic service, information technology capability, and creativity design capacity.

ABOUT TUNGFANG



Shigeo Fukuda Design Museum

located at Tung Fang Design University, is an internationally known museum which collects more than 2000 Master Fukuda's authentic graphic arts or poster design exhibitions. With his precious works, this museum provides a platform for people at Tung Fang to create design works as well as a place where people can be inspired by his inspiration.



www.tf.edu.tw

FACULTY OF ART DESIGN

Cultural and Creative Design Ph.D. Program Cultural and Creative Design Master's Program

Major Development —

The core values of our college are culture, design, and industry. We promote cultural activities and studies through schools and communities. On the basis of local cultural context or differences, we integrate resources across fields and regions to make cultural/creative design more valuable. Focusing on culture, we strive to develop industry-university cooperation in the cultural/creative design industrial chain.



Curriculum Features —

- Taking into consideration the background, requirements, and interests of postgraduate students, we help them develop skills in monographic study and the design of cultural and creative works.
- Besides becoming rooted in the cultural/creative design industry, user-centered design, and marketing design, we also emphasize theoretical contexts and practical applications. Depending on the developmental interests of the postgraduate student, we hope that the postgraduate student can become "the only one" in his or her field, and the curriculum plan has gradually represented the new value of "the only one".

Arts and Crafts Masters Program

Curriculum Features —

The Department of Arts and Crafts Graduate School is set for training the talents of life creative design and theoretical basis. Our main focus is on new and technological craft. We emphasize a mentoring system and combine diverse areas of humanism, art, and technology. Through cross-field cooperation, we train students to integrate resources and develop well in the design area. Also, the student can combine his or her learning experiences with the industries, which leads them to make practical applications and promote the qualities of life design. Our courses start from the promotion of local cultural design and application to the training of design talents who possess an international vision.



Department of Arts and Crafts

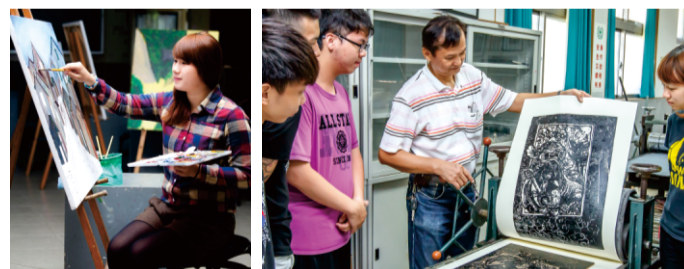
Curriculum Features —

Established in 1966, our department has continued for the past 50 years. Inheriting the mantle of the father of crafts of Taiwan, Shui-Long Yen, we brought in German Bauhaus workshop training. For the purpose of developing talented designers skilled in crafts, art, or visual communication, we emphasize the importance of a mentoring system. We provide five workshops, including 3D design, formative art, visual image, animation media, and photography, for giving the students the most comprehensive study experience. Additionally, we hire professional instructors in industry to give the latest information about the industry to students. We want to develop the creative ability and professional skills of the students when designing. Moreover, with the abilities inclusive of design, plan, execute, and manage, we can help our students to easily enter society and join the market immediately upon graduating.

Career Choices —

- Graphic design: graphic designer, packaging designer, art editor, animation designer, advertisement designer
- Web design: web visual designer (work with web developer), website art editor, website marketing planner
- Product design: product designer, industrial designer
- Animation design: 3D animator, 3D character animator, multimedia animator

ART



www.tf.edu.tw

FACULTY OF ART DESIGN

Department of Motion Pictures

Curriculum Features —

We emphasize professional television and filmmaking skill and creativity. Through professional filming equipment, lighting equipment, digital post-production equipment, and the practice studio, the teachers will practically instruct the students to ensure students have the ability to use professional skills in the filming area. The department will arrange internships for the students to practically engage in industry, which not only hone the ability of the students, but also integrating them into the real industrial market.



Career Choices —

The television industry at the head of trends in the contemporary cultural and creative industry, and it is a major focus in Taiwan as well. The industry includes many career opportunities for graduates of our department. For example, graduates can choose from career opportunities as a TV or movie screenwriter, director, photographer, gaffer, sound engineer, editor, wedding photographer, micro film advertisement producing, program planner, TV or movie actor, movie exhibition worker, media integrated marketing personnel, art administration personnel, and so on.

Degree Program in Performing Arts

Curriculum Features —

The goal of this program is developing basic performance art skills and a good working attitude. To achieve this educational goal, a variety of professional performance art courses are provided, which may enable the students to develop the necessary abilities at their graduation. We strive to develop the talents of the future performance art field.

Career Choices —

- Performance art screenwriter, director, actor, etc.
- Performance art exhibition professionals
- Performance art administration personnel and managers
- Professionals with the ability to integrate cross-disciplinary multimedia performance art



FACULTY OF LIVELIHOOD DESIGN

Master of Fashion and Cosmetology Design Program

Curriculum Features —

Emphasis on the importance of both theory and practice. analysis and inventing of cosmetics, courses of aesthetic medicine and cosmetic design. Internship program in cooperation with southern Taiwan industrial parks, industries, and research institutes both domestic and overseas



Career Choices —

- Pursuing a Ph.D. in the field
- Professional in cosmetic technology research, development, or production
- Cosmetology or integrated fashion design consultant
- Professional instructor in college or related department, or instructor of fashion-related subjects in vocational high school
- Fashion and cosmetics industry research, development, or production
- Fashion salon, wedding dress design, or style consultant entrepreneur

Department of Fashion and Cosmetology Design

Curriculum Features —

Developing graduates with professional cosmetics design skills. intern opportunities to the cooperated industries in the second semester of senior year. spa center and hair styling design to link with industries, students tutored to pass the essential licenses.



Career Choices —

Hair styling and cosmetic design : continuing on to graduate school in our department, and working as personal style designer, cosmetic designer, manicurist, wedding consultant, aromatherapist, hair styling designer, hair salon manager, spa center entrepreneur, wedding dress rental entrepreneur, cosmetic technician, cosmetics research and development, and government hygiene administration staff.

aesthetic medicine : continuing on to graduate school in our department, aesthetic medicine care, aesthetic medicine personnel, beauty nutritionist, aromatherapist, cosmetics technician, body beautician, cosmetics research and development, and government hygiene administration staff.

LIVELIHOOD



www.tf.edu.tw

FACULTY OF LIVELIHOOD DESIGN

Department of Tourism and Leisure

Curriculum Features —

Professionally developed foreign language intensive courses. Work-abroad opportunities, excellent off-campus internships. Assistance in passing at least three professional licenses. assisting students to construct a professional CV. assuring opportunities to work at star-rated hotels or in professional tourism.

Career Choices —

Skilled worker in the hotel or tourism industry, world-class barista, bartender, dealer.



Department of Design Marketing

Curriculum Features —

The major focus of the department includes product design and innovative marketing services as the main choices of students' future careers. Learning design and marketing knowledge and developing the ability to analyze and solve problems are the important emphases in this department.

Career Choices —

Product marketing planning, development and design services, integrated brand marketing, public relations, retail launch service industry, advertisement marketing, etc



Department of Food and Beverage Management

Curriculum Features —

Practical training in skills required for licensure, food and beverage sanitary safety and management, developing enhanced food and beverage aesthetics and creativity, practice and instruction integrating career skills, teamwork and communications skills.

Career Choices —

- Restaurant manager
purchasing agent, production, product designer, hygiene manager, catering marketing personnel, service manager, restaurant entrepreneur
- Manager of food and beverage supply company
central kitchen, Chinese or Western-style bakery, beverage brewing/purchasing, product designer, hygiene manager



FACULTY OF APPLICATION DESIGN

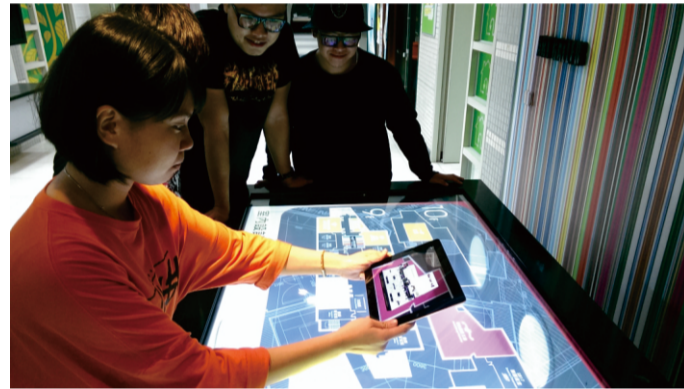
Graduate Institute of Housing Integrated Design

Curriculum Features —

- Develop the ability to think, analyze, critique, and create.
- Develop the ability to professionally design and maintain indoor, display, and other spaces.
- Make students more competitive through courses including digital technology, health, and environment.
- Enhance students' practical knowledge and improve their future employability by "using sandwich teaching".

Career Choices —

Indoor design, decorator, furniture design, product design, cultural/creative industry, environmental plan design, environmental diagnosis and remediation, digital design, high-tech lifestyle industry, engineering management, green architecture and materials industry.



APPLICATION



Department of Interior Design

Curriculum Features —

- Develop the ability to think, analyze, critique, and create.
- Develop the ability to professionally design and maintain indoor, display, and other spaces.
- Make students more competitive through courses including digital technology, health, and environment.
- Enhance students' practical knowledge and improve their future employability by using "sandwich teaching".

Career Choices —

Indoor design, decorator, furniture design, product design, cultural/creative industry, environmental plan design, environmental diagnosis and remediation, digital design, high-tech lifestyle industry, engineering management, green architecture and materials industry

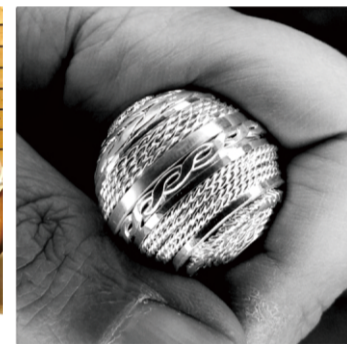


FACULTY OF APPLICATION DESIGN

Master of Product Design Program

Curriculum Features —

Our department has facilities for pottery, glass, metalworking, and dye-works, as well as a product design center. We have won awards in fashion crafts and technological innovation. The master program is geared to develop research ability and innovative product thinking in our students.



Department of Product Design

Curriculum Features —

- Glass, metalworking, dyeing, pottery, woodworking, and general crafts : Experiencing, teaching, marketing
- Product design : creative thought, technical practicalities, marketing, concept modeling

Career Choices —

Through the workshop-style courses giving familiarity with pottery, glass, metalworking, dyeing and general crafts, we train our students to become experts in productization, creativity and practical marketing.



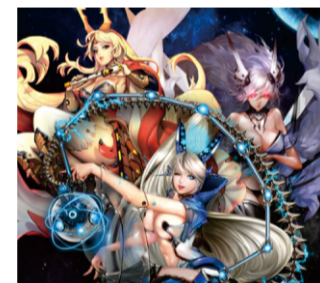
Department of Digital Game and Animation Design

Curriculum Features —

Develop the ability to think, analyze, create and critique. Develop the ability to professionally indoor, display, and other spaces. Make students more competitive through courses including digital technology, health, and environment. Using "sandwich teaching," enhance students' practical knowledge and improve their future employability.

Career Choices —

- game art designer
- game animator
- multimedia and game developer
- digital multimedia designer
- digital content system production
- information industry staff or e-commerce system design
- software developer
- special effects maker
- post-production editor



www.tf.edu.tw